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THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: McConnell, et al.

Serial No.: 09/827,811

Filed: 2/28/2002

Confirmation No.: 6863

For: **METHOD AND APPARATUS FOR MONITORING THE EFFECTIVE
VELOCITY OF ITEMS THROUGH A STORE OR WAREHOUSE**

Examiner: James A. Kramer

Art Unit: 3627

Commissioner for Patents

P. O. Box 1450

Arlington, VA 22313

**REVOCATION OF POWER OF ATTORNEY
AND APPOINTMENT OF NEW POWER OF ATTORNEY**

STANDARD ANALYTICS, LLC, and THE PROCTER & GAMBLE COMPANY,
assignees of the above-referenced patent application on file with the U.S. Patent and Trademark
Office, by assignment documents recorded at Reel 013236/Frame 0816 and Reel 014784/Frame
0870, hereby revoke any and all former Powers of Attorney and appoint the practitioners
associated with Customer Number 26158 as Applicants' attorneys with full power of substitution
and revocation, to prosecute this application, to make alterations and amendments therein, to
receive the patent, and to transact all business in the Patent and Trademark Office connected
therewith.

Furthermore, in accordance with 37 CFR 3.73(b), the undersigned hereby states that the
documentary evidence of a chain of title from the original owners to the assignees, i.e.,
assignment documents referenced above, have been reviewed and the undersigned certifies that,
to the best of assignees' knowledge and belief, title is in assignees who seek to prosecute this
application.

Please recognize the correspondence address for the above-identified application as the address associated with Customer Number 26158, Attention: Jeffrey R. McFadden (336-721-3730).

STANDARD ANALYTICS, LLC
(Signature)Print Name: HENRY S. VACCARODate: 4/15/2005Title: MANAGING MEMBER**THE PROCTER & GAMBLE COMPANY**
(Signature)Print Name: ELICH D. HEMMDate: April 01, 2005Title: INTELLECTUAL PROPERTY COUNSEL

Attorney Docket No. S48906.1020.1 (48906.0003.0)